

HD
Hintermann & Diaz

 **1912**

Founded in 1912 in Rome, Italy

Eurpack manufactures **packaging** for the pharmaceutical, cosmetic, and healthcare industries.

€75m Revenues in 2024

 **450** Employees

 **40k** Sq.m. of offices and production facilities

EURPACK®

HD
Hintermann & Diaz

 **2010**

Founded in 2010 in Milano, Italy
Part of Eurpack Group

HD Hintermann & Diaz provides **creative point-of-sale solutions**, managing the entire production process with speed and quality.

€15m Revenue in 2024

 **15k** Sq.m. of offices and production facilities

 **50** Employees

 **1,5m** Displays produced in 2024

Our Vision

We believe that the future of marketing lies in the power of **physical experiences**. As digital touchpoints continue to dominate, physical **in-store marketing will remain a cornerstone of brand strategy**, offering consumers immersive, sensory-rich interactions that foster deeper emotional connections.

Our vision is to shape the future of retail by designing innovative, personalized displays that capture attention, build lasting relationships, and help brands **create memorable in-store experiences for their customers**.

Our Mission

At HD Hintermann & Díaz, our mission is to deliver highly creative, innovative, and efficient solutions that **enhance brand visibility and elevate retail experiences**.

By managing the entire product cycle—**from design and prototyping to production and distribution**—we ensure seamless execution and outstanding quality.

Committed to sustainability, craftsmanship, and cutting-edge technology, we strive to provide our clients with **tailor-made displays and packagings** that not only meet their needs but also inspire and engage their audiences.

Logistics & Distribution

With strategically located logistics hubs, we ensure fast, reliable, and cost-effective delivery across all European regions.

Our network allows us to optimise lead times, reduce carbon footprint, and respond flexibly to market demands, from single-country launches to multi-market campaigns.



Sustainable Innovation



ECO-VADIS

- Shows our commitment to **sustainability** and CSR.
- Evaluates **environmental, social, and ethical** performance.
- Meets global standards for **responsible business**.



FSC

- Confirms materials come from **responsibly managed forests**.
- Supports **sustainability, biodiversity, and ethical labor**.
- Protects resources** for future generations.



UNI PDR 125

- Provides guidelines for **gender equality** in organizations.
- Promotes **equity, inclusion**, and certification achievement.



ISO 9001 ISO 14001
ISO 45001

- Ensures **quality, environmental care**, and **employee safety**.
- Meets **international standards** across operations.



SA 8000

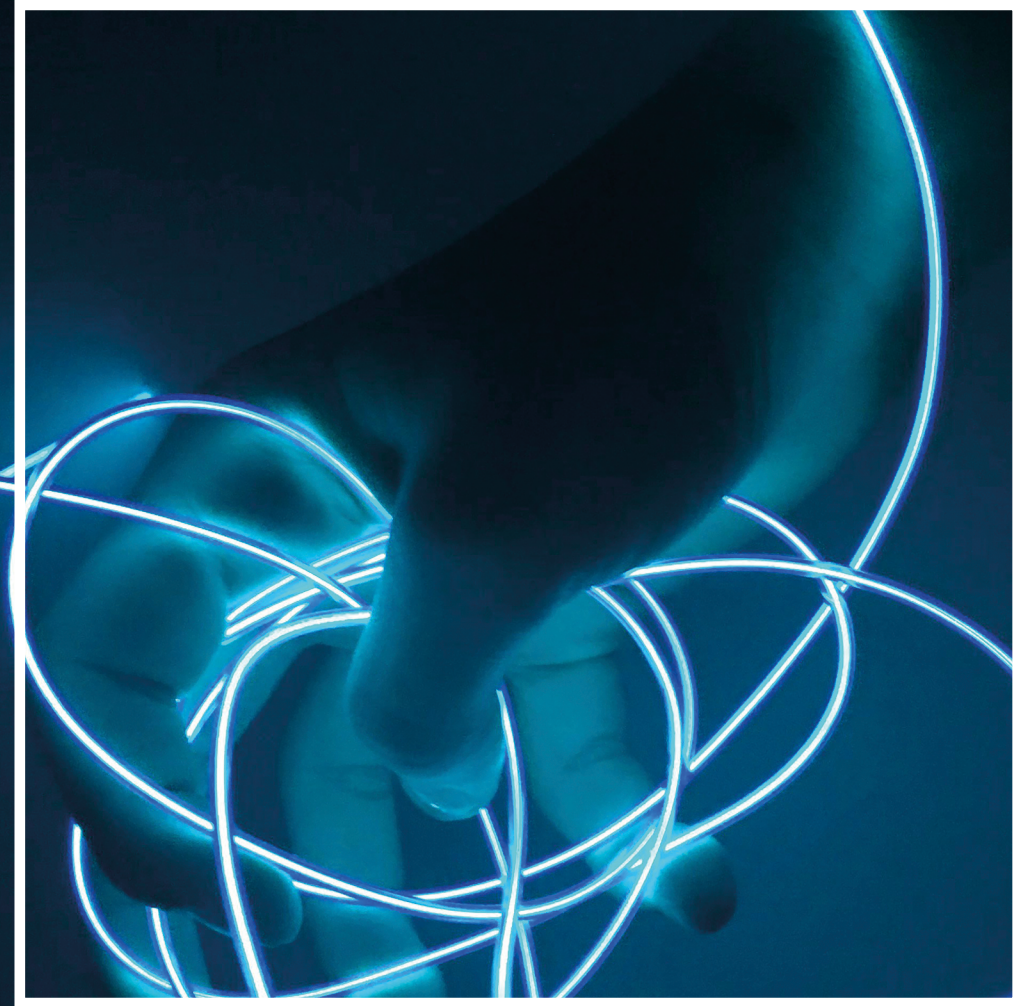
- Ensures **ethical labor practices**.
- Guarantees fair wages, safe conditions, and **human rights respect**.
- Promotes **social responsibility** and continuous improvement.

Explore our latest Sustainability Report
www.eurpack.it/sostenibilita



Main Clients





Our Services

Value Chain

Our value chain is designed to deliver **seamless, end-to-end solutions** that bring brands to life. From the initial concept to the final delivery, **we manage every stage of the process** with expertise and precision.

Our Creative Studio sparks innovative ideas, while our Engineering Lab ensures technical excellence. Pre-Printing & Graphic Services guarantee flawless execution, and our Manufacturing & Production transform designs into high-quality displays and packaging. With efficient Logistics & Distribution and dedicated Project Management, we provide a streamlined, reliable, and innovative approach to retail solutions

Our Services



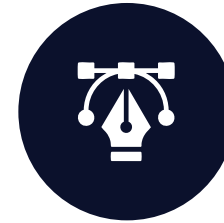
CREATIVE STUDIO

Our Creative Studio brings ideas to life through **innovative concepts and impactful designs**. We craft tailor-made solutions that enhance brand visibility and elevate in-store experiences.



TECHNICAL PRODUCT DEVELOPMENT

Precision meets functionality in our Technical Product Development, where we develop **technical solutions** that ensure structural integrity, efficiency, and **seamless production for every project**.



PRE-PRINTING & GRAPHIC SERVICES

From color management to high-quality proofing, our Pre-Printing & Graphic Services ensure **flawless execution**, maintaining brand consistency and **optimizing visuals for production**.



MANUFACTURING & PRODUCTION

With cutting-edge technology and expert craftsmanship, our Manufacturing & Production processes **transform concepts into reality**, delivering high-quality displays and packaging solutions.



LOGISTICS & DISTRIBUTION

We ensure efficient supply chain management with streamlined Logistics & Distribution services, guaranteeing **timely delivery and optimized storage solutions** worldwide.



PROJECT MANAGEMENT

Our dedicated Project Management team oversees every stage, ensuring **smooth coordination, cost efficiency, and on-time execution** while meeting the highest quality standards.

Creative Studio

THE TEAM

Our team is made up of three **experienced designers and creative thinkers**, experts in POS materials and displays. Driven by a constant pursuit of innovation and a keen eye for emerging trends, they shape ideas into bold, distinctive designs that break new ground and spark creativity.

DESIGN PHILOSOPHY

For us, design is art that comes to life. **Each project is a unique creation**, designed to innovate and break the mold, allowing our clients to **stand out with authenticity** in the market.

We transform visionary ideas into concrete, technically achievable, and industrializable solutions, never sacrificing originality or quality. The stability and reliability of our displays are the foundation upon which we build every creation, because we believe true beauty arises from a perfect balance between form and function.

72

HOURS

Every project is delivered within 72 hours.

3

RENDERS

For every brief, we deliver 3 different options.

50+

BRANDS

We serve over 50 brands across Europe.

200+

PROJECTS

Over 200 projects are delivered every year.



OUR SERVICES

CONCEPT DEVELOPMENT

Our creative process starts with innovative concept development, where ideas are transformed into **visually compelling and strategic designs** tailored to your brand and campaign goals. By **understanding your target audience** and marketing objectives, we craft concepts that enhance in-store engagement and drive customer action. Whether it's a seasonal campaign or a permanent display, our team ensures your POS materials stand out in any retail environment.

DESIGN SERVICES

From initial sketches to final designs, our team brings your vision to life with precision and creativity. We specialize in creating visually striking POS materials, **combining aesthetic appeal with functional design**. Using cutting-edge tools, we deliver **impactful graphics, layouts, and 3D renderings** that make your brand unforgettable at the point of sale. Every element is carefully considered to ensure it enhances the customer experience.

BRAND ALIGNMENT

We ensure that every POS material **aligns seamlessly with your brand identity** and messaging. By adhering to brand guidelines, we maintain consistency in typography, color schemes, and logo application. Our team also **provides fresh ideas** to elevate your brand's image while ensuring its values and personality are effectively communicated to your audience.

ASSEMBLY INSTRUCTIONS

Clear, **user-friendly assembly instructions** are an essential part of our process. We create **step-by-step guides** that simplify the assembly of displays and packaging, ensuring that customers can easily and efficiently set up products with minimal tools or expertise, **reducing errors and enhancing the overall experience**.

COSTS OPTIMISATION

Our approach to cost optimization combines creativity and efficiency, **ensuring maximum visual impact while keeping budgets under control**. By selecting the right materials, streamlining production processes, and reducing waste, we develop solutions that maintain high-quality standards without unnecessary expenses. We work closely with clients to find the **perfect balance between design, functionality, and cost-effectiveness**, delivering innovative and commercially viable results.

ENVIRONMENTAL CONSULTING

Sustainability is at the heart of our creative process. **We guide brands in making environmentally responsible choices** by recommending **sustainable materials, minimizing waste, and integrating eco-conscious production methods**. Our expertise in environmental consulting allows us to develop solutions that reduce carbon footprints while maintaining aesthetic appeal and structural integrity. By aligning design innovation with sustainability, we help brands contribute to a greener future without compromising on quality or impact.



Technical Product Development

THE TEAM

Our four-person Technical Team specializes in **transforming concepts into functional prototypes** with precision and expertise. Combining advanced tools with hands-on craftsmanship, they test, refine, and optimize each design to **ensure durability, efficiency, and seamless production**. Their skill and attention to detail guarantee that every project is both innovative and technically sound.

72
HOURS

We deliver prototypes within 72 hours.

4
PLOTTERS

4 cutting plotters for precise and efficient prototype production.

1300+
PROTOTYPES

Every year, we realize and delivers over 1300 prototypes.

ENGINEERING PROCESS

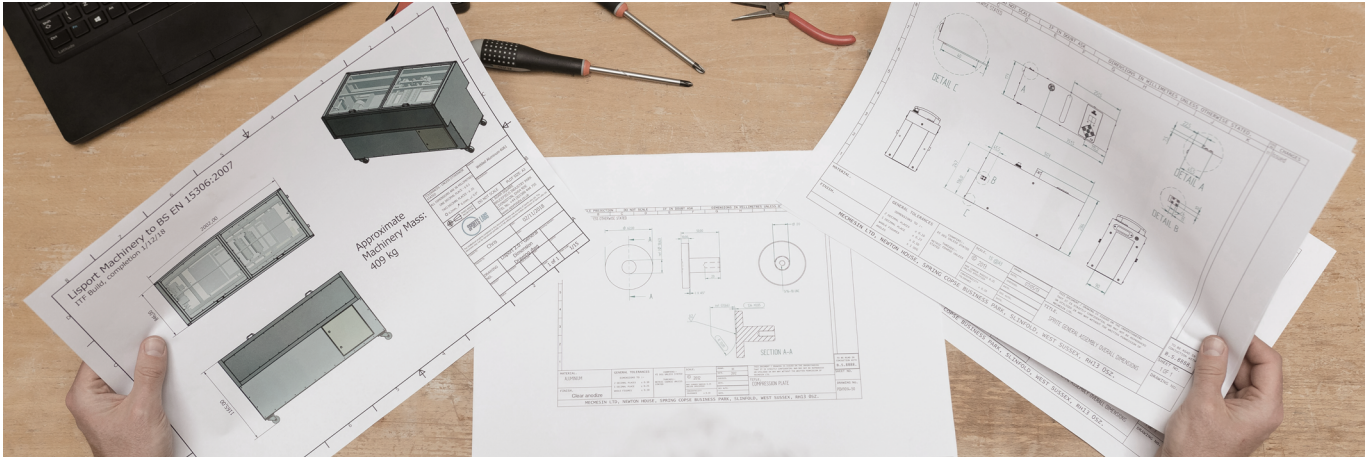
At HD, our engineering process is at the heart of transforming creative concepts into tangible, functional solutions. We start by closely collaborating with our clients to fully understand their **design goals and technical requirements**.

Our team then moves forward with comprehensive **material analysis, evaluating strength, durability, and sustainability** to select the most suitable options for each project.

Through detailed technical drawings, 3D modeling, and simulations, we ensure that each component is optimized for functionality, stability, and ease of production. During the prototyping phase, **we rigorously test designs**, making necessary adjustments to guarantee performance and cost efficiency. This process also allows us to identify potential challenges early on, ensuring **smooth transitions to full-scale production**.

By combining advanced engineering techniques with a deep understanding of design, our team ensures that every product we create not only meets aesthetic standards but also performs reliably throughout its lifecycle.

We focus on delivering **solutions that are not only innovative but also sustainable, efficient, and ready for mass production**.



OUR SERVICES

RAPID PROTOTYPING

Our rapid prototyping process enables us to quickly **turn concepts into physical models**, allowing for fast testing, evaluation, and refinement.

Using advanced technologies like cutting plotters and digital printing, we create functional **prototypes that help visualize designs**, test form and fit, and identify potential issues early, ensuring the final product is optimized for production.



STRUCTURAL DESIGN

Our structural design expertise ensures that every display and packaging solution is not only visually appealing but also **stable and durable**.

We use a combination of engineering principles and innovative materials to create robust **structures that can withstand handling, transport, and in-store conditions**, all while maintaining aesthetic integrity.



LOGISITIC OPTIMISATION

Our technical team excels in designing projects that maximize transport efficiency. By creating **flat-pack solutions**, we minimize the space required during shipping, ensuring **cost-effective logistics**.

Additionally, our designs are **engineered for easy assembly**, making the entire process, from transport to setup, smooth and efficient.



MATERIAL SELECTION

We carefully analyze and select the **most suitable materials for each project**, balancing aesthetics, durability, and functionality. Our expertise ensures that every choice aligns with the **brand identity and technical requirements** while considering factors such as print quality, structural integrity, and sustainability.

Whether working with cardboard, plexiglass, wood, or innovative eco-friendly alternatives, we tailor our selections to create impactful and long-lasting solutions.



LOAD AND SHIPPING TEST

To ensure durability and performance during transit, we conduct **rigorous load and shipping tests on our prototypes**.

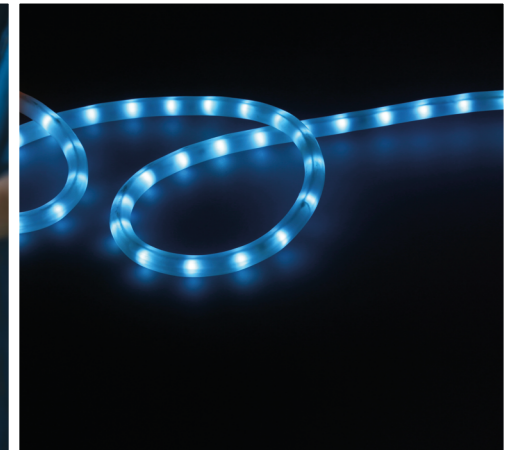
These tests simulate **real-world conditions**, verifying that displays and packaging can withstand various stresses, such as weight, vibration, and impact, before reaching their final destination.



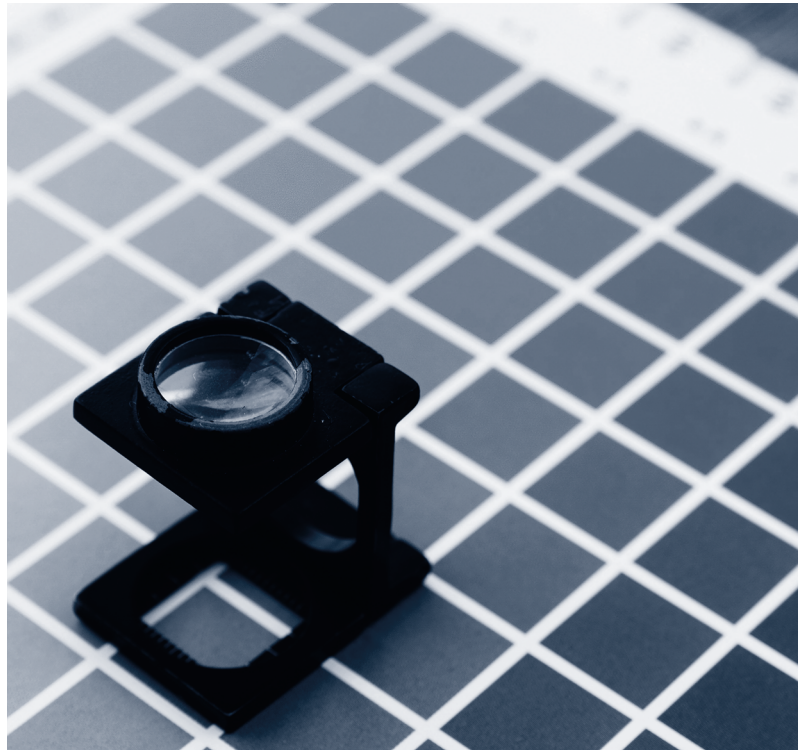
LIGHTING & GADGETS

Our team specializes in **integrating lighting solutions into retail displays**, enhancing product visibility and creating immersive brand experiences.

Whether using LED strips, spotlights, or backlighting, we ensure that the lighting is energy-efficient, functional, and **enhances the overall visual impact** of the display.



Pre-Printing & Graphic Services



THE TEAM

Our two-person Pre-Printing and Graphic Team ensures flawless design execution by handling file optimization, color accuracy, and print preparation. They ensure that **every project is print-ready**, maintaining brand consistency and high-quality standards **from layout adjustments to final proofing**.

FILE PREPARATION

Our file preparation process is essential to ensure that **all design elements are optimized for the printing process**. Our team carefully checks that each file adheres to industry standards, ensuring that resolutions, dimensions, and bleed are accurate. We also verify that fonts are correctly embedded, images are high-quality and in the correct format, and any special requirements such as spot colors or vector elements are properly handled. This thorough approach ensures that files are print-ready, **reducing the risk of errors and ensuring seamless production**.

MOCK-UPS AND COLOUR PROOF

Before the production process begins, we create **detailed mock-ups and color proofs** to visualize the final result. These are essential steps for **validating the design, ensuring color accuracy**, and reviewing the overall appearance of the print. Our team carefully crafts mock-ups, which can include **3D prototypes or flat color proofs**, allowing us to assess layout, materials, and design integrity before the final print run. This stage helps minimize any discrepancies, ensuring that the finished product meets the client's expectations and requirements.

COLOR MANAGEMENT

Effective color management is crucial for **maintaining consistency and accuracy throughout the printing process**. Our team utilizes advanced color calibration tools to match colors across all devices, from digital screens to printers. By applying precise color profiles, we ensure that the **final printed materials closely reflect the intended design**. Whether it's Pantone colors or custom brand shades, we take extra care to achieve **perfect color reproduction**, ensuring that your brand's identity is represented consistently across every print.

PRE-PRESS CHECK & ON-PRESS ADJUSTMENTS

The pre-press check is a crucial step in ensuring that all files are ready for the printing press. **Our team carefully inspects every file** to ensure it is formatted correctly, with proper resolutions, color modes, and layout settings. Once the printing process begins, we conduct **on-press adjustments** to monitor the quality and make any necessary tweaks to colors, alignment, and registration. This attention to detail ensures that the final printed product meets the highest standards of quality, accuracy, and consistency, with minimal waste and time lost during production.

Manufacturing & Production

MANUFACTURING AND PACKAGING

Our Manufacturing & Production Department is dedicated to the **assembly, gluing, and packing** of custom displays. We handle each product with great care, ensuring every piece is securely assembled and glued for durability.

Our team carefully packs each display to ensure it arrives safely, meeting the highest standards of quality and precision. Whether working with simple or complex designs, we **focus on efficiency and attention to detail** to deliver reliable, visually impactful displays to our clients.



OFFSET PRINTING

Offset printing is a high-quality, cost-effective method we use for producing **large volumes of POS materials**. This technique transfers ink from a plate to a rubber blanket, and then to the printing surface, ensuring sharp, vibrant prints with precise detail. It's ideal for producing consistent, high-volume prints with **excellent color accuracy**, making it a reliable choice for large-scale production runs of displays, brochures, and other promotional materials.



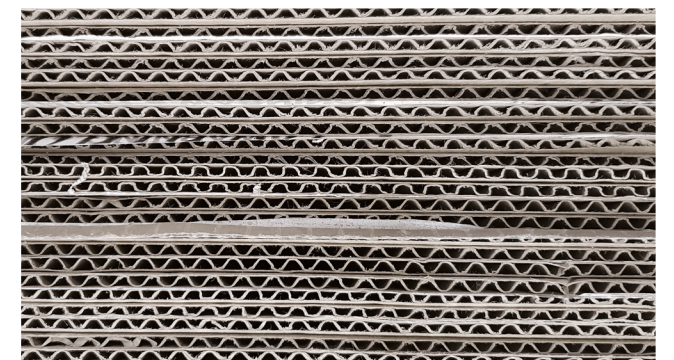
WATER BASED INKS DIGITAL PRINTER

Our digital water-based ink printer delivers vibrant, high-quality prints with a **focus on sustainability**. Using water-based inks, it minimizes environmental impact while providing sharp, precise designs. This printer is perfect for producing detailed, eco-friendly graphics, making it **ideal for both small and large production runs**.



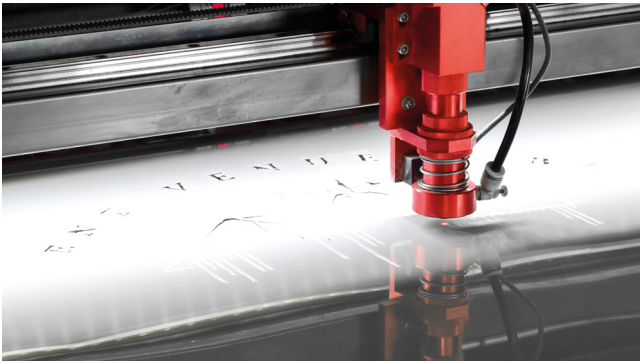
LAMINATING MACHINE

Our laminating machine is designed to **bond solid board to corrugated cardboard**, ensuring the production of sturdy, durable, and high-quality POS materials. This process enhances the **strength and stability of our displays** while maintaining a **smooth and professional finish**. With its high-capacity capabilities, our laminating machine allows us to efficiently produce large volumes while guaranteeing precision, consistency, and superior performance for every project.



CUTTING PLOTTER

Our cutting plotter offers unmatched precision and versatility, allowing us to **cut materials with intricate details** and sharp accuracy. Whether for custom shapes, designs, or complex patterns, this tool ensures clean, precise cuts, making it **ideal for small series production** and personalized projects. It enables quick, efficient processing of various materials, ensuring high-quality results every time.



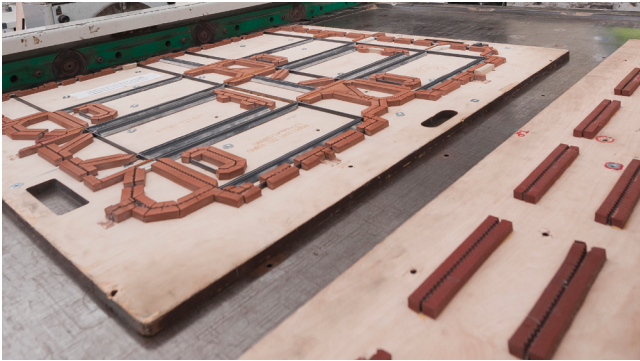
GLUING PLOTTER

Our gluing plotter is a precision tool used to **apply adhesive accurately and efficiently** across a variety of POS materials. It ensures consistent application of glue, allowing for seamless assembly of displays and packaging. With its high-speed capabilities, the gluing plotter enhances production efficiency, **reduces waste, and guarantees strong, reliable bonds** for complex designs and large-scale projects.



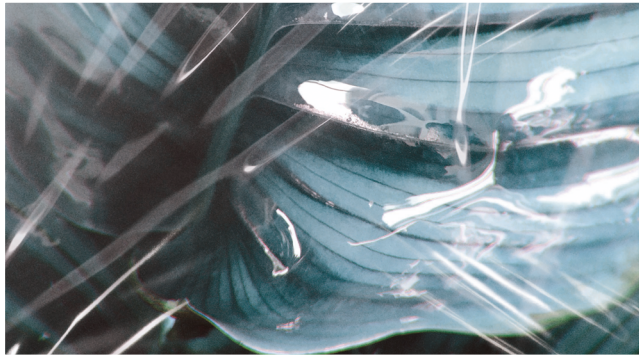
DIE CUTTING

Our die-cutting machine enables us to produce precise, high-quality cuts for a wide range of POS materials. Designed for **large-scale production**, it ensures efficiency, consistency, and accuracy in shaping and finishing displays, packaging, and other custom projects, meeting even the most **complex design requirements with speed and reliability**.



PLASTIC LAMINATION

The coating machine applies a **protective layer of plastic** to POS materials, enhancing their durability and appearance. This process ensures that displays and packaging are **resistant to wear and tear, moisture, and fading**, while maintaining vibrant colors and crisp details. Ideal for both small and large production runs, the laminating machine offers consistent, high-quality finishes, making it perfect for long-lasting and visually striking products.



Logistics & Distribution

WAREHOUSING

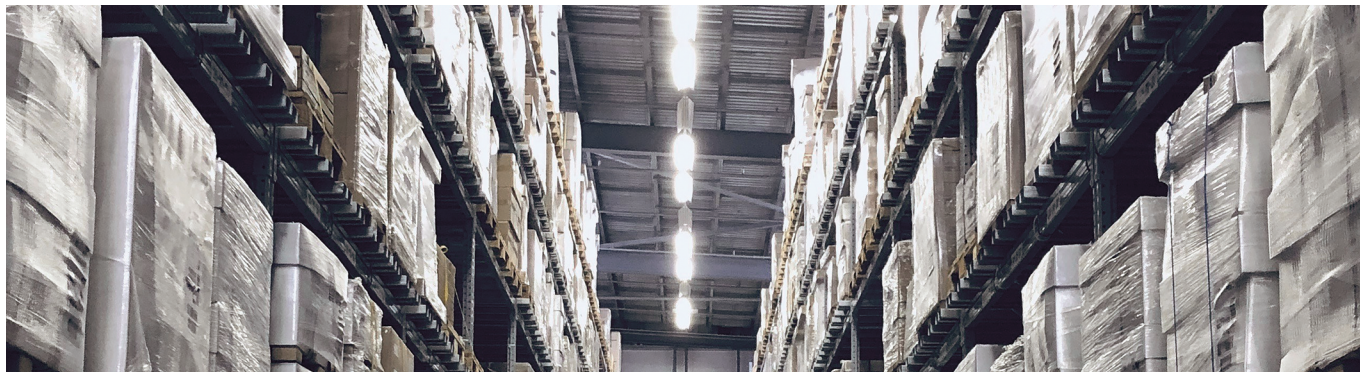
Our warehousing services offer **secure, organized storage and efficient inventory management**. We ensure your products are safely stored and easily accessible, with optimized order fulfillment for timely distribution. Whether **short-term or long-term**, we provide flexible, reliable solutions for your goods.

DOMESTIC & INTERNATIONAL SHIPPING

We offer domestic and international shipping solutions, ensuring your **products are delivered quickly and reliably to any destination**. Our streamlined processes and trusted logistics partners guarantee efficient handling, with secure packaging to ensure your goods arrive in perfect condition, on time, every time.

FLEXIBLE BATCH SHIPPING

Our flexible batch shipping service allows us to accommodate varying order sizes and schedules, **providing tailored solutions to meet your specific needs**. Whether you need small or large quantities shipped at different times, we ensure efficient, **cost-effective delivery with reliable tracking** and secure handling.



Project Management

DEDICATED ACCOUNT MANAGER

Our dedicated account managers are here to provide **personalized support throughout your project**. They act as your main point of contact, ensuring clear communication, timely updates, and **smooth coordination across all stages**. With a focus on your specific needs, our account managers are committed to delivering solutions that align with your goals, ensuring a seamless and successful project experience.

STRATEGIC CONSULTATION AND SUPPORT

We offer strategic consultation and support to help you navigate every phase of your project. Our experts work closely with you to **understand your objectives and provide tailored advice**, ensuring optimal solutions and successful outcomes. From planning to execution, we are committed to **delivering valuable insights and guidance that drive your project's success**.





Cardboard Displays

Floor Displays

Our floor displays are sturdy, customizable, and designed to showcase products effectively in retail spaces. They offer high visibility, optimized branding, and practical solutions for **product organization and promotion**.



Bombay Sapphire
Baccardi Group



Tachifludéc - Angelini



Laboratoires Filorga
Colgate - Palmolive



Laboratoires Vichy
L'Oréal



Apropos
Desapharma



Baci Perugina
Nestlé

Counter Displays & Glorifiers



Saint-Germain
Baccardi Group



Guerlain
LVMH

Our counter displays are compact, impactful solutions that maximize product **visibility in high-traffic areas**. Our glorifiers showcase premium products with elegant designs, **enhancing their visibility and perceived value**.



Laboratoires Vichy
L'Oréal



Elmex
Colgate-Palmolive



Apropos
Desapharma



Supradyn
Bayer

Packagings & Couvettes



Tanqueray
Diageo

Corona
Anheuser-Busch InBev



Nutella
Ferrero



Bio Oil
Perrigo



Laboratoires Filorga
Colgate - Palmolive



Angstrom
Perrigo

Our packagings are designed to **protect and showcase products** while enhancing branding and consumer appeal.

Our couvettes offer **stylish, functional solutions** for displaying and protecting products, ensuring they stand out on shelves.



Permanent Displays

communisis

hh global



Miele

BEAUTYNOVA

Main Clients

LUXOTICA



FARMACA INTERNATIONAL

Farmen

Zambon



NUOVA FAPAM

conter
pharma packaging

Vitarmonyl
ITALIA



MAXWELL



Miele

Our permanent displays are robust, customizable solutions built for **long-term use** in retail environments. Crafted with durability in mind, they offer enhanced product visibility, allowing brands to **maintain a consistent presence and attract attention over time**, while ensuring a lasting impact in stores.



Grohe
LIXIL



Philips



Mooney



Bio Repair
Coswell



HP Firenze



Retail Accessories



PROMOTIONAL
COUVETTES

Retail Accessories



SHIPPING
BOXES



PACKAGINGS



CLOTHES
HANGERS



PAPER
SHOPPERS



TOTE
BAGS



Let's cut the
distance

•

 +39 02 9400421

 info@hd-display.com

 www.hd-display.com

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 Via delle Due Porte, 1
20087 Robecco sul Naviglio (MI)